



MPN CAPABILITY STATEMENT

COMPANY OVERVIEW

Minority Professional Network, Inc. (MPN) is a proven human capital, consulting, and professional services NMSDC certified MBE firm. Spearheaded by our experienced, accomplished, and innovative past large corporate leaders and talented contributors and bolstered by our vast network of consultants & service delivery partners, we have driven results in support of 3,000+ employers, clients & partners from 46 U.S. states and other countries.

CORE COMPETENCIES & SOLUTIONS

[mpnDiversityJobs.com](#) and [mpnDiversityRecruiters.com](#)

- [Job Posting](#), [Job Wrapping](#), XML, Logos, Profiles
- [Placement](#) [Permanent/Direct, Retained/Executive Search]
- [Staffing](#) [Contractors, Augmentation, Leased Workers, SOW]
- Recruiting-as-a-Service ([RaaS](#))

[mpnEmpowerED.com](#)

- [Speaking/Learning & Development](#): Keynote, lunch-and-learn & panel speakers; training, workshops, classes, seminars, webinars, workforce development
- [Consulting](#): IT, program management, e-Commerce, project management, product marketing & management, digital marketing, servant leadership, recruiting/retention, DEI/inclusion/cultural, technical assistance, analytics

[mpnCoaching.com](#) & Event Services

- [Coaching](#) [Interview, Career, Business & Executive]
- Digital Marketing (web, email, social media)
- [Turnkey Events](#) (career, networking, supplier, captive audience, venues, marketing & turnout, support)

SAMPLE PAST PERFORMANCE

U.S. DEPARTMENT OF STATE (with JWT Inside)

- Program Management, Best Practices
- Produced 60 Turnkey Events held in 40 US cities
- Strategy, Planning, Logistics, Media Buys
- Meeting Space, F&B, AV, Run of Show
- Registration, IT, Marketing, Turnout, Support



WALMART 

- Program Management, Strategy, Planning, Best Practices
- Servant Leadership & DEI Training for 200+ Leaders
- L&D, Coaching, Curriculum, Cultural, Bias, Teaming
- Job Postings, Consulting, Events, Digital Marketing

OTHER SAMPLE END-CLIENTS & PARTNERS



NAICS CODES

611430	Training & Coaching [career-executive-interview-biz]
561311	Job Postings, Employment Placement
561312	Executive Search Services
561320	Staffing and Temporary Help Services
519130	Internet Publishing/Search Portals
541612	Human Resources Consulting Services
541690	Technical Consulting Services
541830	Media Buying, Graphic Design & Advertising
561920	Convention and Trade Show Organizers

KEY DIFFERENTIATORS

- ✓ 20+ Years of Innovation & Thought Leadership
- ✓ 3,000+ Employers/Clients/Partners from 46 US states
- ✓ Longevity + Adaptability + Affordability + Results
- ✓ Dedicated & Experienced Leaders & Delivery Partners
- ✓ Proven Recruiting & Recruitment Advertising Results
- ✓ Proven Training, Coaching & Speaking Results
- ✓ Proven Consulting, Events & Marketing Results
- ✓ Talented Active and Passive Diverse Candidates
- ✓ Millions of Online, Email & Social Media Contacts

COMPANY SNAPSHOT

Minority Professional Network, Inc.
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 DUNS: 090880191
 NMSDC MBE: [AT14188](#)
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[mpnDiversityRecruiters.com](#)



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[mpnCoaching.com](#)