



EXECUTIVE PROFILE BRIEF

C.J. BLAND



[CJ's Executive Profile Deck](#)

[MPN Solutions, Clients, Results](#)

SUMMARY PROFILE

- Strong academic credentials -- **3 degrees** earned (B.S. Physics, B.S.E.E., MBA) plus credits from 4 other universities.
- Highly innovative, visionary, strategic, and results-focused Fortune 500, small business & nonprofit servant leader.
- Past AT&T, JCI, Lucent, NASA, NCR, SBC sales, IT, consulting, government relations, or program management leader.
- CEO of MPN, Inc., an established human capital, consulting & professional services firm, and [NMSDC](#)-certified MBE.
- Led MPN's job posting/wrapping, recruiting, event svcs. IT, product development, program management delivery.
- Experienced recruiting, retention, cultural, respect, compassion, and tolerance consultant, champion & advocate.
- Motivational, engaging, interpersonal, and inspirational speaker, coach, and learning & development instructor.
- Extensive nonprofit board leadership/service, including business, civic, quasi-government, community engagement.

SELECT ACCOMPLISHMENTS & RESULTS

- Founded, built & led MPN in attracting **3,000+** employers, clients & partners from **46 U.S. states** & other **countries**.
- **500+** B2B/B2C/B2E eCommerce/digital product deliverables as product, analytics or marketing manager/consultant.
- **1,000+** largescale project deliverables as IT manager, program manager, project manager, analyst, or consultant.
- **\$500M+** in Fortune 500 complex technical integration projects as cross-functional leader or senior contributor.
- **\$350M+** in Fortune 500 sales & professional services revenue generation as a sales leader or senior consultant.

SMALL BUSINESS EXEC & CONSULTANT

Minority Professional Network, Inc. (MPN, Inc.)

CEO | Speaker | Coach | Senior Client Consultant

- Human Capital | Consulting | Professional Services
- 3,000+ clients from 46 U.S. states and countries

SELECT CLIENT ENGAGEMENTS VIA MPN

- **U.S. Dept. of State:** DEI/Events Program Manager
- **Walmart:** DEI/Leadership L&D Program Manager
- **Southern Co.:** Lead Recruiter-Search/Placement
- **AT&T Cricket Wireless:** Senior Biz/Data Analyst
- **HomeDepot.com:** Sr. Analytics Product Manager
- **Verizon Wireless:** Senior Ecommerce Project Mgr.
- **SAGE Software:** Senior CCaaS IT Project Manager
- **CAU:** Leadership & Prof. Devel. Adjunct Professor

FORMAL EDUCATION

- **Master of Business Admin. (MBA)** – UH Clear Lake
- **B.S. Electrical Engineering** - Southern University
- **B.S. Physics/Pre-Engineering** - Dillard University

PAST CORPORATE EMPLOYMENT & ROLES

- **AT&T Wholesale Markets** – Sales Director (B2B)
- **AT&T NSD** - Sr. IT Manager & Program Manager
- **AT&T GIS (NCR)** - Sr. Professional Svcs Consultant
- **Johnson Controls** – Sr. Gov't Relations Executive
- **SBC Telecom** - Regional Sales Manager (B2B)
- **NASA JSC (DUAL)** - Technical Team Leader, RTDS
- **AT&T Bell Labs (Lucent)** - 5ESS Engineer
- **Newport News Shipbuilding** - Reactor Svcs. Engr.

SELECT BOARDS & AFFILIATIONS

- NMBBAA-Atlanta **Chapter President** (*elected*)
- APS Adopt-a-Student & UNCF Advisory Boards
- [Atlanta Regional Commission](#) (ARC) **Board Member**
 - 9 yrs. total, *elected to 3 terms*, political appointee
 - Served w/ county chairs, mayors, civic/biz leaders
 - **\$61B** Plan 2040 [Vote](#)-Transportation Sustainability
- Atlanta Regional Workforce Board (ARWB) Member
- ARC Environmental Justice Planning Team (*Chair*)
- ARC Diverse Communities Committee (*Co-Chair*)
- ARC Communications & Community Engagement
- **Other:** Strategic Relations, Sustainability, Aging Svcs.

SELECT HONORS & RECOGNITION

- AT&T (NCR) Consultant-of-the-Month (3 times)
- NASA Federal Leadership Award
- Who's Who in Black Atlanta
- INROADS Atlanta Facilitator of the Year
- Boys & Girls Club of Atlanta Keynote Speaker
- Dillard U. Founders Day Convocation Keynote Spkr
- STEM Career Opps for H.S. Girls Keynote Speaker
- Brookhaven Rotary Club Featured Speaker
- PMI of Atlanta Featured Speaker
- NMBBAA-Atlanta MBA of the Year
- NMBBAA-Atlanta Entrepreneur of the Year